



## The Vision and Value of Libraries in Economically Challenging Times


Michigan Library Association

May 12, 2009

### MLA Value of Libraries in Challenging Economic Times

#### **Workforce Development**

- People use libraries to apply and search for jobs online at libraries
  - 73% of MLA members provide career, job search and resume preparation materials/assistance
- MI Works Agencies refer clients to libraries
  - 74% of MLA members partner with MI Works locally
  - Libraries are open longer than MI Works offices
  - 7 libraries serve as service centers for MI Works
- Every library is connected to MeLibrary
  - Business and Jobs Gateway
  - Learning Express online database for certification & training
    - Civil Service, nursing, police & fire certification




# Michigan eLibrary

History, Arts and Libraries

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MeL Home | MeL Databases | MeL Catalog | MeL Michigan | Featured Resources | Michigan Resources

## Business and Jobs Gateway



- See here for [Filing for Unemployment Benefits](#) - To use the on-line service, applicants must be filing a new or additional claim
- MeL has [job postings, career exploration resources and job search aids](#)
- MeL has resources that can help you start or grow a business
- MeL has data and information on business and the economy in Michigan, the U.S. and the world

### Choose a Category to Find Recommended Web Sites

**Careers and Jobs**  
[Cover Letters and Resumes](#)  
[Employee Satisfaction](#)  
[Rankings](#)  
[Exploring Career Preferences](#)  
[Internships](#)  
[More](#)

**Business and Economic Data**

**Michigan Personal Finance Resources**

**Business**  
[Associations](#)  
[Casinos and Gaming](#)  
[Corporations](#)

# LearningExpressLibrary®

Welcome Library of Michigan!

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Students

[Elementary](#) | 
 [Middle School](#) | 
 [High School](#) | 
 [College](#) | 
 [College](#) | 
 [College](#)

[GED](#) | 
 [Job Search & Workplace Skills](#) | 
 [Job & Careers](#) | 
 [SAT](#) | 
 [Bullying](#) | 
 [U.S. Citizenship](#) | 
 [Health and Safety](#)

## Jobs & Careers

Below, you'll discover instantly scored licensing, certification, and aptitude practice tests, online career preparation, and vital information for a wide variety of occupations.

Choose your tests and courses from the categories below:

- Civil Service
- Commercial Driver's License (CDL)
- Cosmetology
- Emergency Medical Services
- Firefighter
- Law Enforcement
- Military
- Nursing and Allied Health
- Entrance Test Preparation
- Licensure and Certification Test Preparation

**Certified Medical Assistant Practice Exam 1**

This is the first of two instantly scored practice tests designed to familiarize examinees with the content, format, and timing of the AAMA's CMA Certification/Recertification exam. ... [more info](#)

[Add to My Center](#)

**Certified Medical Assistant Practice Exam 2**

This is the second of two instantly scored practice tests designed to familiarize examinees with the content, format, and timing of the AAMA's CMA Certification/Recertification exam. ... [more info](#)

[Add to My Center](#)

What Do I Do Now?

- Browsing Tests and Courses:** Click on a category on the right to view a list of resources in that topic. To view more specific information on a test or course, click on its name.
- Searching for Tests and Courses:** Type the topic that interests you into the search box above.
- Moving to Other Learning Centers:** To jump to another Learning Center, click on the desired Learning Center in the tabs above.
- Need More Help?** Visit the Library Help Center.



## Value of Libraries in Challenging Economic Times

### Technology

- Every public library in Michigan has computers and internet access
  - 9,536 computers with internet access in public libraries
- When citizens cut off their internet they go to their libraries
  - 63% of MLA members report that they are the only source of free Internet access in their communities
- Capital Area District Library – wireless usage 116% increase in 6 months
- Escanaba Public Library – 30% increase in computer users last year
- Benton Harbor Public Library – 30% increase in computer usage



## Value of Libraries in Challenging Economic Times

### E-Government

- The State is moving information online and expecting citizens to comply
  - 51% of MLA members offer assistance in applying for unemployment online
  - Unemployment Insurance Agency sent a DVD to every public library encouraging citizens to file online
- Citizens file their taxes online @ their libraries



## Value of Libraries in Challenging Economic Times

### Economic Development

- Small businesses need market research and business start-up information
  - 63% of MLA members provide small business start-up information
- Many libraries have small business centers and business librarians
  - Portage District Library, Grand Rapids Public Library, Capital Area District Library
- MeLibrary provides market research databases



## Value of Libraries in Challenging Economic Times

### Education and Literacy

- Lifetime learning – Kindergarten through Senior Citizens
- Children's Programs
  - 07-08 served 1.6 million children
  - Summer Reading, Ready to Read programs and more
- MeLibrary provides online testing and is aligned with MI Depart. of Education content standards
  - K-12 – ACT, AP tests, GED, PSAT

# LearningExpress Library

LearningExpressLibrary  
Welcome Michigan Library

Home | Help

Search

## Welcome to LearningExpress Library!

Whatever your goal, LearningExpress Library's resources will help you succeed. Each of our Learning Centers offers the practice tests, exercises, skill-building courses, and information you need to achieve the results you want—at school, at work, or in life. Looking to land a job? You'll find an entire Learning Center dedicated to helping you get the one that's right for you.

Get Started Now!

Choose a Learning Center on the left to begin exploring. . .

—OR—

... click here to browse the complete list of Learning Centers.

Returning User Login:  
Username:  Password:

New Users:  
Begin using LearningExpress Library now!

**Learning Centers**

- Elementary School
- Middle School
- High School
- College Preparation
- College Students
- GED Preparation
- Job Search & Workplace Skills
- Jobs & Careers
- Skill Building for Adults
- U.S. Citizenship
- Recursos para Hispanohablantes

**News at LearningExpress Library**

- New Practice Tests Now Available:** Allied Healthcare, GED in Science, and Commercial Driver's License
- The Job Search & Workplace Skills Learning Center** will help you:
  - Craft the resume that will get you hired
  - Strengthen your job search, interviewing, and networking skills
  - Achieve career success
 Visit the Job Search & Workplace Skills Learning Center now.

**What Do I Do Now?**

- Help Center:** Visit the Library Help Center
- Guided Tour:** Take a guided tour of LearningExpress Library.
- Learning Centers:** Browse a list of the Learning Centers and their resources.
- eBooks:** Browse our complete library of eBooks.

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**Students**

- Elementary School
- Middle School
- High School
- College Preparation
- College Students
- GED Preparation
- Job Search & Workplace Skills
- Jobs & Careers
- Skill Building for Adults
- U.S. Citizenship
- Recursos para Hispanohablantes

## Skill Building for Adults

If you're a busy adult looking to improve or refresh your reading, writing, or math skills, the resources below will help you reach your goals.

Choose your tests and courses from the categories below:

- Math and Reasoning Skills Improvement**
- Reading Skills Improvement**
  - Reading Comprehension Practice**
    - Reading Comprehension Practice 1**

With this 25-question practice test, you'll get essential practice in tackling reading comprehension questions based on informational text. [more info](#)
    - Reading Comprehension Practice 2**

This 25-question practice test will give you additional practice in tackling reading comprehension questions based on informational text. [more info](#)
    - Reading Comprehension Practice 3**

This 24-question practice test will give you even more additional practice in tackling reading comprehension questions based on informational text. [more info](#)
    - Skill Builder Advanced Reading Practice**

Use this 50-question practice to master advanced reading skills. [more info](#)

**What Do I Do Now?**

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**LearningExpressLibrary®**  
Michigan eLibrary of Michigan

Students: Elementary Middle High College College Preparation

What Do I Do Now?

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**College Preparation**

The resources below offer the preparation tools and tips every college-bound high school student needs for a smooth and successful admissions process.

Choose your tests and courses from the categories below:

- ACT Preparation
  - ACT English Practice Tests
  - ACT Math Practice Tests
  - ACT Reading Practice Tests
  - ACT Science Practice Tests
  - ACT Writing Practice Tests
  - ACT Preparation Courses
- Advanced Placement (AP) Preparation
- CLEP Preparation
- CUNY Skills Assessment Tests Preparation
- PSAT/NMSQT Preparation
- SAT Preparation
- THEA Preparation
- TOEFL iBT Preparation

MLA

The Michigan eLibrary 2009





## What exactly is MeL?

- MeL is Michigan's 24/7 virtual library
  - MeLCat statewide catalog – interlibrary loan
  - MeL databases
  - MeL Michigana (Michigan history)
  - MeL Featured Resources
  - MORE in MeL (Michigan Online Resources for Educators)
- MeL is accessible to all Michigan residents from home, work or school
- Provided by the Library of Michigan with federal LSTA funds from the Institute of Museum and Library Services (IMLS).

**Michigan eLibrary**  
History, Arts and Libraries

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**meL** org

**Full Text Magazines and Newspapers**

**Tests and Tutorials (GED, ACT, Careers, etc.)**

**+ MeL Gateways +**

**Books and Reading**

**Business and Jobs**

**Genealogy**

**Health and Wellness**

**Kids**

**Reference Desk**

**Teens**

**MeL Databases**  
Read full text articles from magazines and newspapers; find current reference sources; use advanced search functions

**MeLCat**  
Order books, audio books, music, movies and other materials delivered to your participating library


**MeL Michigana**  
Explore Michigan's heritage through photographs, diaries, oral histories, local records and historical data

**Featured Resources**  
Find recommended links on a variety of subjects, special topics and other MeL services


**MORE**  
Michigan Online Resources for Educators  
Find lesson plans and curriculum aids searchable by subject or state standard

**MeL News**  
Stimulate Funding for Your Library!

MeL offers links on advocating for your library that will help you work with funding providers. Check out the section on [Advocacy under Librarians and Librarianship](#) to find ways to communicate and influence others on the value of your services


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[MeL Home](#) | [MeL Databases](#) | [MeL Catalog](#) | [MeL Michigana](#) | [Featured Resources](#) | [Michigan Online Resources for Educators](#)

### Quick MeLCat Search

Search the MeL Catalog for books, books on tape/CD/DVD, music, magazines, and more!

☐ Keyword
 ☐ Author
 ☐ Title
 ☐ Series Title

Search for: 
\*


Other Searches	
<a href="#">Subject (LC)</a>	<a href="#">ISBN/ISSN</a>
<a href="#">Subject (Children's)</a>	<a href="#">OCLC number</a>
<a href="#">Subject (MESH)</a>	<a href="#">Other Standard Number</a>
<a href="#">Advanced Keyword</a>	<a href="#">Government Document Number</a>

#### Visiting the Library in Person?


You can restrict your search to a specific part of the state.

[Region map](#)

[Award Winners](#) | [Participating Libraries](#)


**Michigan eLibrary**  
 History, Arts and Libraries

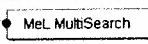
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### MeL Databases

[View Databases By Subject](#) | [Search Multiple Databases](#) | [Electronic Journals List](#) | [In Library or School](#)



#### Academic OneFile

Recommended for: Colleges and Universities. Mostly full text. Academic OneFile is the premiere source for peer-reviewed, full-text articles from the world's leading journals and reference sources. Wit...

[More](#)

#### ArticleFirst

Recommended for: Colleges and Universities. Index only. OCLC's ArticleFirst contains articles and other items listed on the table of contents pages of journals. Michigan residents or Michigan library...

[More](#)

#### Biography and Genealogy Master Index

Recommended for: Genealogy. Index only. Biography and Genealogy Master Index (BGM) indexes current, readily available reference sources, as well as the most important retrospective works that cover i...

[More](#)

#### Business and Company Resource Center

Recommended for: General user. Professionals. Mostly full text. Business...

[More](#)

#### Michigan's 24/7 Library

- [Home](#)
- [MeL Databases](#)
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**MeL Databases**

View Database  
By Subject

Search Multiple  
Databases

Browse  
Journals &  
Computer Database

**Academic OneFile**  
Recommended for: Colleges and Universities. Mostly OneFile is the premiere source for peer-reviewed full-text world's leading journals and reference sources. 17K

**ArticleFirst**  
Recommended for: Colleges and Universities. Index ArticleFirst contains articles and other items listed on pages of journals. Michigan residents or Michigan lib

**Biography and Genealogy Master Index**  
Recommended for: Genealogy. Index only. Biography Master Index (BGM) indexes current, readily available as well as the most important retrospective works the

**Business and Company Resource Center**  
Recommended for: General user. Professionals. Most and Company Resource Center is a fully integrated together company profiles, brand information, ranking

**CAMIO® - Catalog of Art Museum Images Online**  
Recommended for: General user. CAMIO®—Catalog Online—is a premiere resource of works of art from 2 contributed and described by leading museums. Sho

**ChiltonLibrary.com**  
Recommended for: General user. Full text. Chilton is the most authoritative automotive repair information. There are thousands of year, make, and model com

**CINAHL Basic**  
Recommended for: General public and health profes CINAHL provides indexing for 2,931 journals with 1.9 back to 1981 covering nursing, biomedicine, h

**Computer Database**  
Recommended for: General use. Some full-text. Computer over 2,667,481 articles from journals, trade magazines, ar computing magazines. Michigan residents or Michigan lib

**ECO Electronic Collections Online**  
Recommended for: Colleges and universities. Some full-text. Scholarly journals in the sciences and social sciences, inc library science, anthropology, literature, bu

**Educator's Reference Complete**  
Recommended for: Educators and Parents. Full-text. Edu Complete is a selection of more than 450 full-text academ hundreds of full-text reports, and many premier reference

**Library Elementary**  
Recommended for: K-12. All full-text. Video, audio, books, magazines, maps, newspapers, & transcripts of TV and ra Michigan residents or Michigan library access only

**ERIC**  
Recommended for: Educators and Parents. Mostly full-text. annotated references to non-journal material issued in the Resources in Education (RIE) and to journal articles issue

**Expanded Academic ASAP**  
Recommended for: Junior and Community Colleges. Most Magazine, newspaper and journal articles appropriate to university-level research. All topics. Michigan residents o

**Gale Virtual Reference Library**  
Recommended for: General user. All full-text. Gale Virtual is a database of encyclopedias and specialized reference multidisciplinary research. These reference materials

**General BusinessFile ASAP**  
Recommended for: General user. All full-text. Analyze con and activity, industry events and trends as well as the late economics and politics. Access to a combination

**General OneFile**  
Recommended for: general user. Mostly full-text. A one-st and periodical articles on a wide range of topics: business, current events, economics, education, environmental

**General Reference Center Gold**  
Recommended for: General user. Mostly full-text. General Reference Center Gold on InfoTrac Web provides one-stop access to general interest magazines, business periodicals, reference books, maps, h

**GPO Monthly Catalog**  
Recommended for: General user. Index only. The GPO Monthly Catalog through OCLC includes thousands of U.S. government documents, including Congressional reports, hearings, debates, and records. judic

**Hand Press Book**  
Recommended for: Colleges and Universities. The Hand Press Book Database is a unique and growing catalog of European printing in the early modern era or "hand-press period" (15th century to the 1830)

**Health and Wellness Resource Center**  
Recommended for: Students, Patients, Health Professionals. Mostly full-text. Provides instant access to carefully compiled and trusted medical reference materials. Includes nearly 400 health-related

**Health Reference Center Academic**  
Recommended for: Students, Patients, Health Professionals. Mostly full-text. Provides access to professional and personal health magazines, journals, and reference sources. Michigan residents or Michig


**HeritageQuest Online**  
Recommended for: Genealogy. Local history and biography researchers. Some full-text. HeritageQuest Online includes all of the images and extensive indexing from the 1790 - 1930 U.S. federal census

**History of Science, Technology and Medicine (HSTM)**  
Recommended for: Colleges and universities. HSTM integrates four premier tools (iss. Current Biography of the History of Science, Current Biography in the History of Technology, Biographical

**Informa**  
Recommended for: Spanish Language Resources. Full-text. Una colección de revistas hispanicas con textos completos. Abarca negocios, salud, tecnología, cultura, temas de actualidad y otras materias. Mi

**InfoTrac Custom Newspapers**  
Recommended for: General user. All full-text. A collection of approximately 900 full-text newspapers from around the country and the world. Includes the last 12 months of the New York Times and the Gr

## Michigan Online Resources for Educators (MORE)



MeL Home

MeL Databases

MeL Catalog

MeL Michigan

Featured Resources

Michigan Online Resources for Educators

**Michigan Online Resources for Educators**

Content Expectations

Browse Subjects

Home

Advanced Search

Rate/Review Resources

About

Educator Job Listings

Content Expectations

Browse Subjects

This service is funded in part by the State of Michigan through the Library of Michigan. Additional project support comes from the Federal Library Services and Technology Act (LSTA) via the Institute of Museum and Library Services (IMLS).

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Content Expectations  
Browse subjects  
Home  
Advanced Search  
Rate/Review Resources  
About  
Educator Job Listings

	Subject & Year Adopted	Status
<a href="#">View</a>	English & Language Arts, K-8 (2004)	Active
<a href="#">View</a>	English & Language Arts, 9-12 (2006)	Active
<a href="#">View</a>	Health, K-8 (2007)	Active
<a href="#">View</a>	Math, K-8 (2006)	Active
<a href="#">View</a>	Math, 9-12 (2006)	Active
<a href="#">View</a>	Science, K-8 (2007)	Active
<a href="#">View</a>	Science, 9-12 (2006)	Active
<a href="#">View</a>	Social Studies, K-8 (2007)	Active
<a href="#">View</a>	Social Studies, 9-12 (2007)	Active
<a href="#">View</a>	Technology, K-12 (2005)	Active

MLA

## MeL by the Numbers

- If every library in the state were to pay individually for the same set of resources found in MeL, the price tag would be more than \$72 million
- Over 37.1 million items are available in MeLCat
- In 2008, people performed over 40 million searches in the subscription databases, an increase of 60% over 2007
- Over 28.3 million articles were downloaded, an increase of nearly 80%
- 213,439 electronic books were used
- MeL's Kids Pathfinder (previous version of MeL) saw 768 visitors in May 2008, the last in-school month for which pathfinders existed. By January 2009, visitors to the Kids Gateway numbered 6,533; that's an increase of 850%!

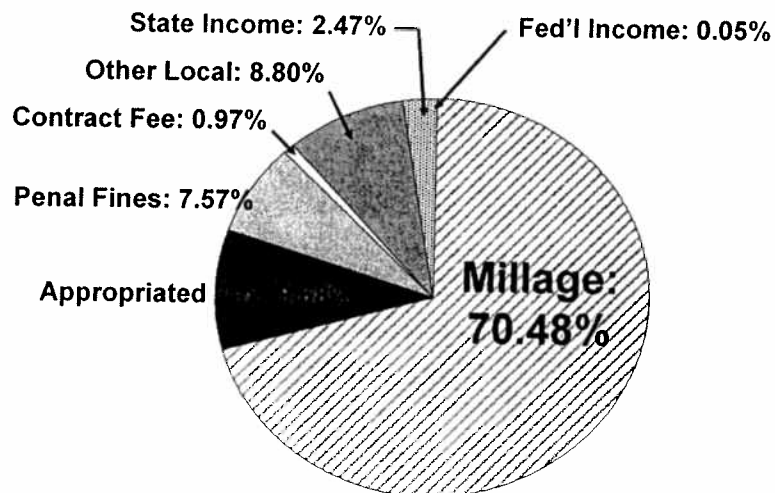


## Erosion of Library Funding by Actions of the State Legislature

- Tax Capture By Other Taxing Authorities
- Diversion of Penal Fines to Other Sources
- Slashing State Aid to Public Libraries



Total Library Operating Income – 2007 - \$421 Million





## Erosion of Library Funding by Actions of the State Legislature

- Locally voted dedicated millages are being eroded by tax capture mechanisms
- Treasury estimates \$310 million diverted annually through tax increment financing
  - Downtown Development Authorities
  - Corridor Improvement Authorities
  - Brownfield Redevelopment Authorities
  - Local Development Financer Authorities
  - Historic Neighborhood Authorities
  - Neighborhood Enterprise Zones
  - SMART Zones



## Erosion of Library Funding by Actions of the State Legislature

- Library community estimates loss of \$ 10- \$15 million per year
  - Last Session Tax Capture Legislation Introduced
    - Cultural District Authorities
    - Transit Revitalization Authorities
    - Water Resource Improvement Authorities



## Erosion of Library Funding by Actions of the State Legislature

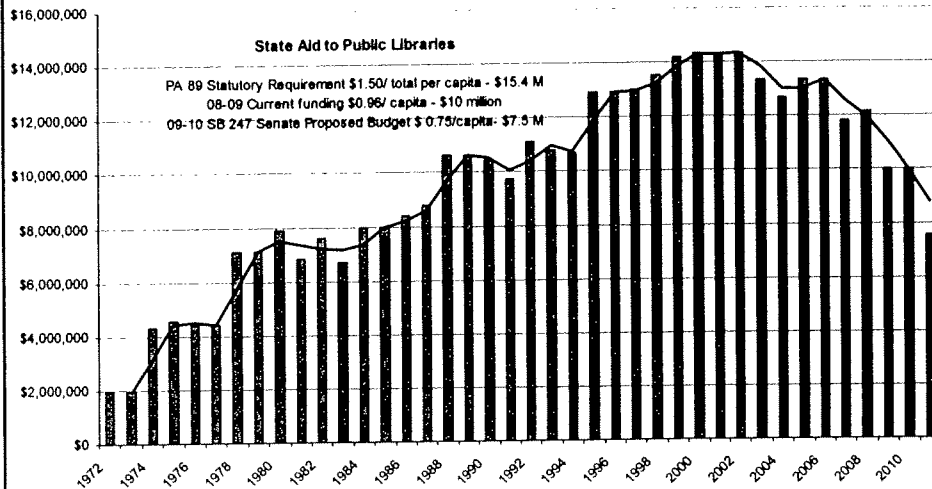
- Locally voted millages are being eroded by tax capture mechanisms
  - Unintended Consequences of Tax Capture on Library Millages
    - Grand Rapids Public Library - \$400,000/year
    - Detroit Public Library - \$ 4 million/year
    - Battle Creek - \$ 830,000/year
    - Herrick District – Holland - \$ 263,116/year
    - Capital Area District Library - \$658,000/year
    - Royal Oak Public Library – \$121,700/year
    - Litchfield Public Library – budget of \$60,000/\$27,960
    - Howell District Library - \$19,819/ DDA & TIFA
    - Benton Harbor Public Library – \$10,000/year
    - Saginaw District Library – \$49,505/year
    - VanBuren District Library - \$25,000/year



## Erosion of Library Funding by Actions of the State Legislature

- Constitutionally Mandated Penal Fines are Diverted to Other Uses
  - Michigan Vehicle Code
  - Motor Carrier Act
  - Motor Carrier Safety Act
  - Code of Criminal Procedure
- Laws give 70% to other uses / 30% to libraries

## State Aid to Public Libraries



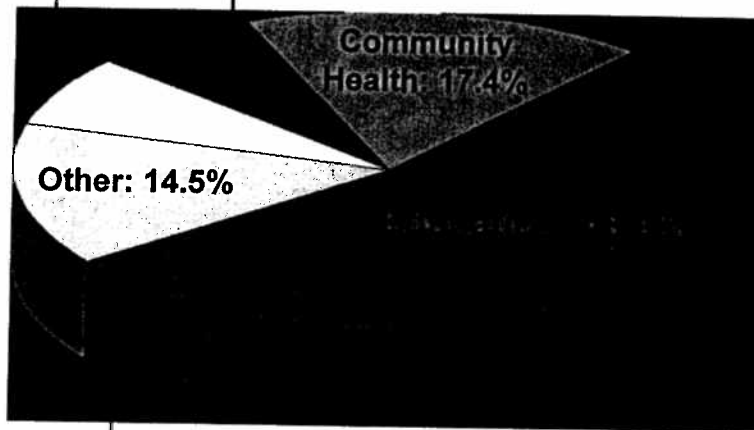
## Federal LSTA Funding and State Maintenance of Effort

- MeLibrary and MeLCat are funded by LSTA
  - \$ 5 million
- State matching funds and maintenance of effort requirement
  - State aid to public libraries
  - \$10 million
- Risk destroying the entire MeL and MeL Cat system
  - Huge savings and impact - \$72 million



# State Spending From State Resources FY 2008-09 Appropriations

Correction: 7.1%    Transportation: 7.3%

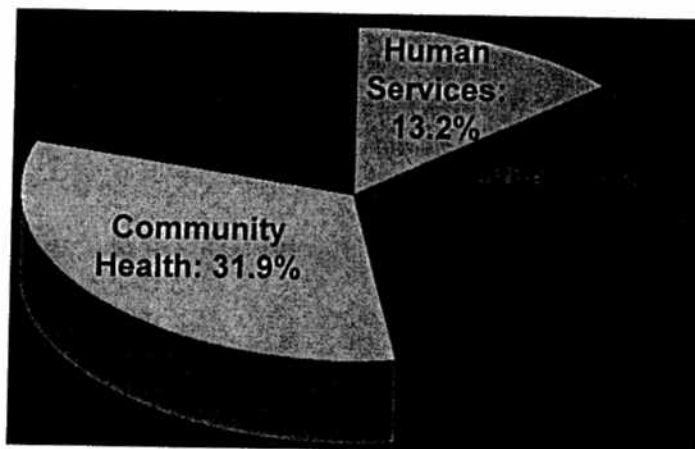


Human Services: 4.7%

Total \$28.4 billion



# General Fund FY 2008-09 Appropriations



Total \$9.7 billion



## State Choices and Funding Options

### ➤ State aid to public libraries - \$10 million

- Tax exemptions, credits and deductions = \$34 billion
- Film credits - \$190,000/job
- Senate passed \$2.4 billion in new tax credits this year
- Michigan Virtual University - \$ 1.5 million/MeL- Learning Express-\$420,000
- New agriculture program - \$500,000
- No Worker Left Behind adult education - \$2.5 million
- 21<sup>st</sup> Century Schools Program - \$8 million
- Economic Development Job Training Grants - \$28.8 million
- Federal stimulus - \$24 million for school technology
- Federal stimulus - \$3.8 million for teacher quality enhancement
- Federal stimulus - \$105.9 million for workforce investment
- Federal stimulus - \$16.1 million – state's unemployment system
- Federal stimulus- \$30.9 million – funding for job search and training- Michigan Works!
- Federal stimulus - \$78.5 million – funding for displaced worker & employment training – Michigan Works!
- Federal stimulus - \$18.1 million – funding for vocational rehabilitation services – LBPH
- Federal stimulus - \$1.2 million – services fro older blind individuals – LBPH - \$???
- Federal stimulus - \$291 million – state fiscal stabilization fund – other government services



## *The Price of Government Themes*

### **MeLibrary Delivers:**

- Buying Services Competitively
- Rewarding Performance, Not Good Intentions
- Consolidation: Smart Mergers
- Smarter Customer Service – Putting Customers in the Driver's Seat